



# Announcing



## The Installation of a Representative "Z.N." PREMIUM DISPLAY

On the Second Floor of the

## BARRIER BROS. DRY GOODS COMPANY

Assuring Lubbock folks most satisfactory service in obtaining the famous *Z.N.* Premiums. An *Z.N.* attendant will be on hand at all times to serve all Lubbock stamp collectors in a most efficient manner.

We are pleased to make the above announcement. It pleases us to serve Lubbock folk and in installing a most varied assortment of the popular *Z.N.* premiums on the second floor of the Barrier Brothers Dry Goods Co.'s store we will serve our many friends in a most thorough and satisfactory manner. The complete and enthusiastic endorsement given the nationally popular *Z.N.* Green Stamps in Lubbock and vicinity by thousands of frugal housewives is convincing evidence that these 23 year old discount tokens fill a most important need.

The merchandise *Z.N.* premiums given in exchange for *Z.N.* Stamps comprises household needs, personal comforts and articles of usefulness.

Each *Z.N.* Premium bears the same mark of quality which has made this merchandise a household word for sterling and lasting worth throughout the United States. An *Z.N.* Premium in your home means money saved—there can be no argument on that score.

The merchants listed below through their fair-minded policy of giving *Z.N.* Stamps as your earned discount make it easy for you to save money. They sell just the kind of merchandise you like to buy at prices you can easily afford to pay and in *Z.N.* Stamps give you a sound substantial discount. It will pay you well to obtain *Z.N.* Stamps on all purchases.

### We Give *Z.N.* Green Stamps

**Barrier Brothers Dry Goods Company**

*Z.N.* Green Stamps at Each of Their Chain of Stores

**Martin & Wolcott, The Leading Grocers**

**Rix Furniture & Undertaking Co.**

Big Spring and Lubbock

**Cole-Myrick Hardware & Imp. Co.**

Hardware of Quality

**Lubbock Drug Co., "The Nyal Store"**

Drugs and Sundries

**The Manhattan Parlor**

Cafe and Confectionery

**Lindsey Theatre**

The Best in Motion Pictures

**Lubbock Tailoring Company**

Lubbock's Only Dry Cleaning Plant



## The Sperry-Hutchinson Co.

Serving American Housewives and Merchants  
Since 1896

